



# TAKE that padlock off your purse!

**Y**OU may think in sealing up your purse you are protecting your individual prosperity in hoarding a reserve that will keep you until real good times come around again. Don't you realize that within that locked purse you are actually imprisoning prosperity and the scarcer will be the dollars that will come to you to store away in that purse.

Whether you are a wage-earner, a merchant or a manufacturer your income must come from what some one else is spending or consuming. People must buy the things you sell or produce or business becomes stagnant . . . the wage-earner is discharged, the merchant fails and the manufacturer ceases production for lack of replacement orders.

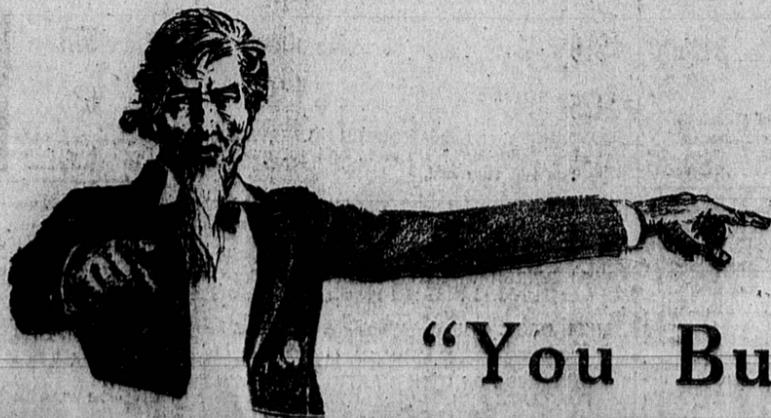
Where is your income coming from if every one keeps a padlock on his purse? Spending is the only media

IT'S PATRIOTIC TO BUY NOW.  
IT'S GOOD SENSE TO BUY NOW.  
IT'S THRIFTY TO BUY NOW.

of prosperity . . . money kept in circulation is the motive power that keeps business going; keeps employment active and guarantees your personal prosperity.

All America is coming to a realization of that fact now . . . awakening to the real source of depression and is entering upon a relief program of Buying so that the merchant has an outlet for his goods . . . so he can order from the manufacturer . . . so the manufacturer can employ more help to produce those goods . . . so the worker can earn more money to spend. There is no relief from depression; no solution to unemployment until buying becomes general.

The manufacturers and merchants are doing their part now to make buying an inducement and a profit to the consumers because prices now on all important commodities are down to the lowest possible levels.



**FIRST  
NATIONAL  
BANK  
OF TORRANCE**

"You Buy — He Works!" —